

**Slicing Machines—(Cont'd)**

**BELORE HAROLD D**  
Hobart Food Slicers  
1916-16th ..... GI lbrt 3-2287

**GLOBE GRAVITY FEED SLICING MACHINES—**  
**AUTHORIZED DISTRIBUTOR**  
**SORENSEN N E**  
Also Globe-Stimpson Scales & Choppers  
5741 Auburn Blvd ..... IVhnoe 7-2314

Globe-Stimpson Distributors  
5741 Auburn Bl. .... IVhnoe 7-2314  
Hobart Manufacturing Co  
1916-16th ..... GI lbrt 3-2287  
Sorensen Kasper E 5741 Auburn Blvd. .... IVhnoe 7-2314  
(See Advertisement Page 393)

**TOLEDO GRAVITY FEED SLICING MACHINES—**  
**KENNEDY CHARLES F E 1230 H. Gilbert 3-3091**

**Slip Covers**

**BROOKS E A & MILDRED STUDIO**  
TAILOR MADE SLIP COVERS  
COVERED CORNICES - DRAPERIES - BEDSPREADS  
MADE TO ORDER  
5021 Folsom Blvd. .... HIlcrst 5-7045

**DRAPERY SHOP THE**  
J. Jewell Jones  
CUSTOM MADE SLIP COVERS  
FITTED & STYLED IN YOUR HOME  
Nice Selection of Fabrics in Stock  
Draperies  
3118 Broadway ..... HIlcrst 5-3686

**Smelters**

**MARS METAL CO**  
1441 E El Camino Av. .... WAbash 5-6603

**Smoke Shacks—Cleaning**

See Chimney Cleaners

**Soaps—Wholesale & Mfrs**

Continental Chemical Company  
225 Almond Av N Sacto. .... WAbash 5-3542  
Du Best Company 108 K. .... GIlbrt 2-7673  
Easterday Supply Co Inc 929-20th. .... GIlbrt 2-7494  
Hockwald Chemical Co 2201-16th. .... GIlbrt 2-2375  
Paragon Supply Co 1800-30th. .... HIlcrst 7-8732  
Western Specialty Co 1115-19th. .... HIlcrst 5-0083  
If no answer call ..... HIlcrst 5-6583

**Social Service Organizations**

American Red Cross Sacto Chapter  
1300 G. .... GI lbrt 2-5851

Boy Scouts of America  
2562 Portola Wy. .... HIlcrst 6-4793

Catholic Ladies Relief Society  
Native Sons Bldg. .... HUdsn 1-1421

Catholic Welfare Bureau  
Native Sons Bldg. .... HUdsn 1-1421

**CATHOLIC YOUTH ORGANIZATION**  
1115 K. .... HUdsn 4-1886

Children's Receiving Home Of Sacto  
2822 X. .... HIlcrst 7-1068

Community Chest of Sacto Co  
Elks Bldg. .... GIlbrt 3-7985

Community Welfare Council of Sacto County  
Elks Bldg. .... HUdsn 4-9236

Disabled Veterans Salvage 515 J. .... GIlbrt 4-7451

**GOODWILL INDUSTRIES**  
See Our Ad Under Furniture Dealers—Used  
707 Q. .... GIlbrt 3-5917

Jewish Community Council  
Cliff Fruit Bldg. .... HU dsn 4-7488

Lutheran Welfare Council of Northern Calif  
2731 K. .... GIlbrt 2-8789

Protestant Welfare Bureau 1119-6th. .... GIlbrt 3-7633

Sacramento Children's Home  
2750 Sutterville Rd. .... HIlcrst 6-6457

Sacto County Society For Crippled Children  
2116-18th. .... HUdsn 4-8998

Sacramento Hearing Society 910-21st. .... GIlbrt 3-3571

Sacto Tuberculosis & Health Assn  
1004-7th. .... GI lbrt 2-7747

St. Patrick's Home  
36th Av & Franklin Blvd. .... HIlcrst 5-8237

Advertise here—it pays.

**Social Service Organizations—(Cont'd)**

Salvation Army  
Cast Off Material's 588 L. .... GI lbrt 3-9087

Men's Social Service Center 508 L. .... GI lbrt 3-9087

Stanford Home 800 N. .... GI lbrt 2-4959

Travelers Aid Society SP Depot. .... GI lbrt 3-1719

United Crusade Sacto Area 911-7th. .... GIlbrt 3-3791

Volunteers of America 607 J. .... HUdsn 4-6647

**Soda Fountain Equipment**

**LAWRENCE REFRIGERATION & FOUNTAIN**  
SERV 1602-27th. .... HUdnr 4-1832

**LEE R E HOTEL SUPPLY CO 508 J. HUdsn 4-6641**

**RALPH'S DISTRNG CO**  
BASTIAN BLESSING EQUIPMENT  
PETERSEN FOUNTAINS  
COCA COLA & ROOT BEER DISPENSERS  
CARBONATORS  
HAMILTON 8FACH EQUIPMENT  
COUNTERS - STOOLS - BACK BARS  
2217 Broadway. .... HIlcrst 6-9831  
Or ..... HIlcrst 6-5197

**Soda Fountain Repairing**

**LAWRENCE REFRIGERATION & FOUNTAIN**  
SERV 1602-27th. .... HUdnr 4-1832

**Soda Fountain Shops**

Boyd's Fountain 1117-19th. .... GI lbrt 3-9669

Brownie's Lunch 5649 Siskin Blvd. .... HIlcrst 5-4900

College Inn 2100-11th Av. .... GIlbrt 2-9338

Four Oaks Fountain & Lunch  
2144 Grand Av Del Paso Hgts. .... WAbash 5-9804

Harold's Fountain Lunch  
Louie Chong  
302 N 12th. .... HU dsn 4-6740

Kay's Fountain  
Sadie S Inada-Owner  
331 N. .... GI lbrt 2-9366

Lou & Don's Village Ice Cream Bar  
2932 Fulton Av. .... IVhnoe 9-6046

Maid-Rite Sandwich Shop 4449 Bldg. .... HIlcrst 5-1744

Mary's Fountain 1202-4th. .... GIlbrt 2-8442

Pratt's Ice Cream Fountain  
Hand Packed Ice Cream To Order  
3221 Folsom Blvd. .... HIlcrst 5-9722

Rett's Fountain Lunch  
821 Grand Av Del Paso Hgts. .... WAbash 5-7503

Rosemaid Fountain  
1913 Del Paso Blvd N Sacto. .... WAbash 5-9964

Sakura Fountain 1325-4th. .... GIlbrt 3-9937

Scribner's Coffee Shop Fair Oaks Blvd & Marconi Av Carmichael. .... IVhnoe 9-1867

Sparky's Fountain & Lunch  
2464 Avalon Dr. .... IVhnoe 9-3716

Sunshine Fountain  
2201 Del Paso Blvd. .... WAbash 5-9880

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable . . . and you'll save time by looking up the right number before you call!

**TELEPHONE EQUIPMENT COMPANY**  
Licensed Contractor  
SPECIALIZING IN COMMUNICATIONS  
25 YEARS EXPERIENCE  
PUBLIC ADDRESS—SOUND & INTERCOM

**RCA** **TELEPHONE**  
**Teletalk**

FOR  
Office - Farms - Institutions  
Schools - Hospitals - Hotels & Industry  
Free Estimates Within 25 Mi. Radius

**GI lbert 2-5440**  
1741 LAUREL LN. W. SACRAMENTO

**Soda Fountain Supplies—Wholesale**

**BIRELEY'S BOTTLING CO OF SACTO**  
BIRELEY'S ORANGE & GRAPE  
FOUNTAIN SYRUPS  
1200-65th. .... HIlcrst 7-0079

**FALCONE EXTRACT CO INC**  
Sacramento's Only Factory Branch  
Fountain Syrups - Crushed Fruits  
Toppings - Flavors  
2420-13th. .... HU dsn 4-5539

**FINEGOLD SAM 122 K. .... HUdsn 4-8548**

**LED'S FOUNTAIN SERVICE**  
Distributor of  
C-O-2 GAS  
1017 V. .... HUdsn 4-4592

**MCKESSON & ROBBINS INCORPORATED-SACRAMENTO DIVISION**  
425 N 7th. .... GIlbrt 3-6861

**RALPH'S DISTRNG CO**  
COCA COLA SYRUPS  
PEPSI FRUITS & SYRUPS  
J. HUNGERFORD SMITH PRODUCTS  
HERSHEY & NESTLE'S PRODUCTS  
HIRS ROOT BEER - MISSION ORANGE  
LYONS FOUNTAIN SYRUPS & SYRUPS  
KINGS EXTRACTS & FLAVORS  
2217 Broadway. .... HIlcrst 6-9831  
Or ..... HIlcrst 6-5197

**Soft Drinks**

See Beverages-Non Alcoholic

**Soft Water Equipment & Service**

See Water Softening Equipment

**Sound Deadening Materials**

See Acoustical Materials; Also Acoustical Treatment

**Sound Systems & Equipment**

**COAST RADIO COMPANY 900 J. .... GIlbrt 2-0424**

**DAY HARRY W**  
HARRY W. DAY  
"Our Business is SOUND"  
RADIO & SOUND SERVICE  
Rentals for All Occasions  
1221-19th. .... GIlbrt 2-6473

**FAVA RADIO & APPLIANCE SALES & SERVICE** 316-6th Broderick. .... GIlbrt 2-8374

**MARKET RADIO STORES INC**  
1918-16th. .... GIlbrt 3-2913

**R C A SOUND PRODUCTS DISTRIBUTOR**  
90 Teluma S F. .... SIlbrt 1-6149

**SACRAMENTO ELECTRONIC SUPPLY CO**  
1219 S. .... GIlbrt 2-7679

Semoni A J Radio Serv 2181 Weller Wy. .... GIlbrt 3-6438

**STROMBERG-CARLSON**  
SOUND EQUIPMENT  
NATURAL VOICE SOUND SYSTEMS  
For durable, dependable Sound, Public Address or Inter-Communication Systems.  
"There is nothing finer than a Stromberg-Carlson."  
"WHERE TO BUY IT"  
DISTRIBUTOR  
**MONSON ELECTRIC CO**  
1110 Howard S F. .... UNdrhl 1-2050  
SALES & SERVICE DEALER  
**SEMONI A J RADIO SERV**  
2181 Weller Wy. .... GIlbrt 3-6438  
Telephone Equipment Company 719 K. .... GIlbrt 2-5440  
(See Advertisement This Page)

You'll find it fast in the **YELLOW PAGES.**

**Sound Systems & Equipment—Renting**

Day Harry W 1221-19th. .... GIlbrt 2-6473

**FAVA RADIO & APPLIANCE SALES & SERVICE** 316-6th Broderick. .... GIlbrt 2-8374

**HAVERCROFT SOUND SERVICE**  
3205 Pope Av. .... IVhnoe 9-2708

Semoni A J Radio Serv 2181 Weller Wy. .... GIlbrt 2-6438

**Sound Systems & Equipment—Repairing**

Colonial Electronics Serv  
4610 Stockton Blvd. .... HIlcrst 5-3801

Davies Radio Shop 1501 E. .... GIlbrt 2-2565

Day Harry W 1221-19th. .... GIlbrt 2-6473

**Souvenirs—See Novelties Headings**

**Soy Bean Products**

Sacto Tofu Co 1521-5th. .... HU dsn 4-3274

**Speedometers**

**DE MARTINI ROY**  
Sangamo Instruments  
1230-20th. .... GIlbrt 3-5244

**LAMUS-LUNDLEE CO**  
SPEEDOMETERS & TACHOMETERS  
Authorized Service for  
STEWART WARNER  
AUTO-LITE - AC  
KING-SEELY - WALTHAM  
1411 I. .... GIlbrt 3-5721

Speedometer Service Stn 1209-19th. .... GIlbrt 2-5941

**STEWART-WARNER SALES & SERVICE AGENCY**  
1230-20th. .... GIlbrt 3-5244

**Spices**

Coslich Coffee Co 929-24th. .... GIlbrt 2-8201

**FARMER BROS CO 915-20th. .... GIlbrt 2-4472**

Watkins Products Distr 3048-5th Av. .... HIlcrst 6-2833

**Sporting Goods—Retail**

**ALLEN'S SPORT SHOP 1221 J. .... GIlbrt 3-4216**

**ANCHOR DRUG CO**  
Complete Line of  
FISHING & HUNTING  
EQUIPMENT  
JOHNSON OUTBOARD MOTORS  
Fishing & Hunting Licenses Sold Here  
308 K. .... GIlbrt 3-2397

**BONNIE B HARDWARE & SPORTS STORE**  
IN DEL PASO MANOR SHOPPING CENTER  
Open Daily 10 A.M. to 8 P.M. - Sundays 10 to 1  
Complete Line of Sporting Goods  
2458 Avalon Dr. .... IVhnoe 9-7260

**BROADWAY BAIT & TACKLE SHOP**  
1609 Broadway. .... HU dsn 4-6338

Christy Gun Works 875-57th. .... HIlcrst 5-8416

**COOK ROSCOE D 2125 Del Paso Bl. WAbash 5-2754**

D & W Hdwe & Bldg Supply Co  
2900 Franklin Blvd. .... HIlcrst 5-0948

**ED'S**  
TOO LATE FOR A LICENSE?  
Don't Worry  
Ed's Is Open 'til 11 P.M.  
GUNS - AMMUNITION  
FISHING TACKLE  
All Your Needs Under One Roof  
Lots of Free Parking Space  
2709 Riverside Blvd. .... HU dsn 4-3688

**ENZLER'S HARDWARE**  
1913 Marconi Av. .... WAbash 5-3947  
(See Advertisement Page 396)  
(Continued Next Page)

**SACRAMENTO SPORTING GOODS**  
We Specialize in  
**SUPPLYING TEAM & SCHOOL EQUIPMENT**  
WHOLESALE RETAIL

— Featuring —  
**"MacGREGOR-GOLDSMITH" EQUIPMENT**

- HUNTING
  - Golf
  - Guns
  - Boxing
  - Archery
- TENNIS
  - Soft Ball
  - Basketball
  - Football
- FISHING
  - Ski Equipment
  - Lewanon Outboard Motors
  - Racket Restringing

**GI lbert 2-7298**  
(Our New Location)  
920 J. ST.

if it's **SPORTS EQUIPMENT... WE HAVE IT!**

**the Spaulding SPORTS STORE**

**GI lbert 2-8915**

818 J-Bet. 8th & 9th

**Complete SPORTS EQUIPMENT**  
• Wholesale  
• Retail

• SKI EQUIPMENT Sold-Rentd  
• RACKETS Restring

**ALLEN'S SPORT SHOP**  
Everything for Every Sport  
WHOLESALE & RETAIL  
1221 JAY ST.

**GI lbert 3-4216**

- ATHLETIC GOODS  
FOOTBALL, BASEBALL  
TRACK, TENNIS, GOLF  
BADMINTON, BASKETBALL
- FISHING TACKLE
- GUNS & AMMUNITION
- SKIING EQUIPMENT
- SPORT CLOTHING

**SKIS & GUNS FOR RENT**  
1221 JAY STREET